
Investor Relations Professional

With over 20 years of experience in MENA capital markets, Sofia is an accomplished **Investor Relations professional** with a strong track record of collaborating with executive level and cross-functional teams to develop and implement effective investor relations strategies. Based on the 2022 Institutional Investor Survey, Sofia was recognized as the Best Investor Relations Professional amongst Emerging EMEA Financials and was named Best Investor Professional in the UAE several times in the span of 10 years.

In her current role as **Group Head of Investor Relations at First Abu Dhabi Bank (FAB)**, Sofia is overseeing all investor-related activities, generating significant value for the Group through investor targeting, shareholder diversification and effective engagement with credit rating agencies. She is actively participating in various strategic projects and was part of the working group that led the historic merger between FGB and NBAD. To-date, Sofia has conducted +15,000 interactions with the sell-side and buy-side, and participated in over 150 investor conferences, roadshows and events.

In addition to equity research and investor relations, Sofia is skilled in financial modeling and analysis, strategic communications and sustainability. She holds postgraduate degrees in financial management from Paris Dauphine University, and a master's degree in international management from the American University in Washington, DC. Sofia also currently serves as the vice-chair of the Middle East Investor Relations Association (MEIRA), which she first joined as a board member in 2014.

Outside of the office, Sofia loves to spend quality time with her two young children. She is also a fitness enthusiast and an ashtanga yoga practitioner.