
Bill Ashlock - Financial Services Leader, Innovator and Coach

Bill combines the ability to understand individuals and businesses and endless curiosity with an ability to deconstruct complex business systems and share the discovery with others at all levels. The result is a distinctive mix of deep insight, collaborative engagement, and an innovation mindset that leads to accelerated results.

Bill's life apprenticeship spans roles, areas, and disciplines. Roles include cross-cultural leadership, coaching, mentoring, and subject leadership. Areas of expertise include technology, product management, relationship management, operations, investment banking, and finance. Disciplines involve innovation, transformation, design, execution, advisory, and strategy. His collaborative approach to success spans a range of roles that includes consulting, coaching, C-suite leadership, and as a Non-executive Board Member.

Bill's experiential lessons includes the following.

- Successfully designing and delivering a de novo Cat1 corporate bank (cloud native, digital first)
- Leading and realising the goals of large-scale change programs, distributed ledgers, and fulfilling the demand for new financial service capabilities,
- Collaborative innovation initiatives leveraging Web3 and Web2 technologies,
- Designing and implementing transformative business models financial service propositions.

Bill's commitment includes engaged and upwardly moving employees, resilient client loyalty, improve capabilities and resiliency, and profitable business growth. He is an active mentor and coach with the Founder Institute with more than a decade of experience.